



**NOIR**  
BLACK CHAMBER  
OF COMMERCE

Dear Prospective Corporate Sponsor,

I hope this letter finds you well and thank you for taking time out of your busy schedule to consider supporting Louisville's newest and only black chamber called NOIR BLACK CHAMBER OF COMMERCE INC. (NOIRBCC).

As you know, Louisville is a unique and special city where when a community need has been identified our community comes together and acts quickly to try and find a solution. In doing so, NOIR BLACK CHAMBER OF COMMERCE INC. was created to strengthen and uplift black communities through an innovative approach to economic and community development in Louisville Kentucky and surrounding counties.

black entrepreneurs, black businesses, and low-income census tract neighborhoods where most of Louisville's African-American citizens live.

NOIRBCC was formed because of NOIR Black Business Social Club Inc., which is a collaborative group of black business owners that come together monthly to network and expand their business knowledge through educational lectures and one-on-one assistance by the organization's president, who assists group members grow their business through identifying business barriers and finding solutions that lead to growth.

NOIRBCC's primary mission is centered around economic development growth for African Americans and Louisville through programming associated with affordable housing, community facilities, entrepreneurship, financial lending, hunger, and workforce development. The Chamber will measure its success on its economic gains and the contributions by becoming vested in the projects it supports and by taking the time to meet one-on-one with black entrepreneurs and black businesses to ensure they are receiving the support they need to grow.

For NOIRBCC to accomplish its goals, it first needs to build long-term relationships within the Louisville's business community by identifying caring and community vested companies like yours to support its mission.

Today I ask for your support by becoming a **PLATINUM, GOLD, SILVER, or BRONZE CORPORATE SPONSOR** of NOIR BLACK CHAMBER OF COMMERCE INC., and in doing so will ensure success for the chamber, our city, and Louisville's African-Americans communities.

Should you have further questions, please feel free to send me an email or give me a call.

Best regards,

**JOHN HOWARD SHAW-WOO**  
FOUNDER and CHIEF EXECUTIVE OFFICER  
**NOIR BLACK CHAMBER OF COMMERCE INC.**  
1151 SOUTH FOURTH STREET, SUITE 206  
LOUISVILLE, KENTUCKY 40203  
502.777.6307 O | 502.599.5299 D



## BLACK CHAMBER OF COMMERCE

### SPONSORSHIP AND MARKETING PACKET!



# Who We Are

## Louisville's New Black Chamber of Commerce

**NOIR BLACK CHAMBER OF COMMERCE INC. (NOIRBCC)** is a Louisville-based, independent nonprofit, nonpartisan, and nonsectarian 501(c)3 organization that represents the interests of Kentucky black entrepreneurs and black businesses.

# What We Do

## Strengthen Black Businesses

The purpose of **NOIRBCC** is to provide support, effective networking, and sharing of information to assist Kentucky black entrepreneurs and help black businesses thrive, and to uplift and support economic development amongst low-income black communities within Kentucky.



# Why We Do It

## Socioeconomic Community Growth



Many African-Americans today remain situated in communities with the lowest prospects for upward mobility, which is not an accident, but a reflection of both the intended and unintended consequences of City, State, and U.S. policies that have shaped where people live, and the opportunities people have in those communities. The issue is both complex and multifactional.

NOIRBCC believes that by supporting and uplifting black entrepreneurs and black businesses through the learning of best business practices and continued education, which will lead to stronger economic growth and socioeconomic mobility for African-American communities.



NOIR  
BLACK CHAMBER  
OF COMMERCE

# Corporate Sponsorships

# Your support is needed!

**NOIRBCC** is committed to providing black entrepreneurs and black businesses a high degree of commitment, services, and programming that will lead to economic growth for their businesses. Unfortunately, this goal cannot be attained without the support of caring organizations like yours who share in our vision to provide opportunities for business minded African-Americans to thrive and help move our amazing city through economic growth. We hope your organization will consider becoming a supportive community partner with NOIR BLACK CHAMBER OF COMMERCE INC.





# Corporate Sponsorships



## PLATINUM \$50,000

- NOIRBCC SEAT (1 seat)
- Company logo in media ads/publicity when applicable
- Company marketing piece (supplied by sponsor) included in New Member Kit
- Company logo on Chamber website
- Company logo in in monthly newsletter
- Company members receive "Sponsor" name tags at select Chamber events
- Complimentary table at Chamber programs and events when applicable
- Verbal and written recognition at Chamber Annual Meeting
- Verbal and written recognition in Chamber Annual Report
- Ability to provide content for the Chamber e-newsletter (4x year)
- Ability to provide content on Chamber social media outlets (4x year)
- Free access to all local Chamber sponsored events
- Base Membership Included with All Benefits to Sponsor

## GOLD \$25,000

- NOIRBCC SEAT (1 seat)
- Company logo featured in media ads/publicity when applicable
- Company marketing piece (supplied by sponsor) in New Member Kit
- Company logo on Chamber website
- Company members receive "Sponsor" name tags at select Chamber events
- Recognition at Chamber Annual Meeting
- Recognition in Chamber Annual Report
- Ability to provide content for the Chamber e-newsletter (2x year)
- Ability to provide content on Chamber social media outlets (2x year)
- Free access to all local Chamber sponsored events
- Base Membership Included with All Benefits to Sponsor

## SILVER \$10,000

- Company logo in media ads/publicity when applicable
- Company logo on Chamber website
- Company members receive "Sponsor" name tags at select Chamber events
- Recognition at Chamber Annual Meeting
- Recognition in Chamber Annual Report
- Ability to provide content for the Chamber e-newsletter (1x year)
- Ability to provide content on Chamber social media outlets (1x year)
- Free access to all local Chamber sponsored events
- Base Membership Included with All Benefits to Sponsor

## BRONZE \$5,000

- Company logo featured in media ads/publicity when applicable
- Company logo on Chamber website
- Company name listed as a Silver Sponsor in Annual Report
- Ability to provide content on Chamber social media outlets (1x year)
- Free access to all local Chamber sponsored events
- Base Membership Included with All Benefits to Sponsor



# Events Sponsorships

## **YOUNG BLACK PROFESSIONALS OF LOUISVILLE**

The **Young Black Professionals of Louisville (YBPL)** provides outstanding professional leadership development opportunities for Louisville's future black leaders. **YBPL** provides educational seminars, service opportunities and social activities for Louisville black professionals between the ages of 21 and 40.

## **BLACK WOMAN UP!**

**Black Woman Up! (BWUP!)** is focused on professional black women in business who wish to build a strong network of black women intent on inspiring one another to achieve individual potential; supporting each other in business endeavors; and creating a legacy through mentorship. Events throughout the year serve to connect, inspire and support black women in business. At a fall celebration event, we will honor outstanding black women in business with our **Black Woman Up! Awards**. Projected Attendance: 200-300 at each event; 500 at celebration event: Professionals from businesses of all sizes and industry types.

## **SMART SERIES**

In this educational series, members are offered a wide variety of opportunities to enhance their abilities and training for optimum performance in the marketplace. Topics of interest include technology, human resources, marketing and finance. Projected attendance: 35-50 per event audience: Chamber members and their employees; attended by a variety of businesses and employee of all levels, from front-line to owner.

## **SMALL BUSINESS APPRECIATION**


Small business is the backbone of our community; these enterprises have proven to be the largest constituent contributing to the growth and prosperity of the local economy. Activities around our **Small Business Appreciation** are designed to enhance small business success, provide resources for growth, and offer an exchange of ideas and valuable feedback between small business owners and local leaders. Projected attendance: 25-50 per event; audience: Small business owners, Chamber members and their employees.

## **MEGA BUSINESS NETWORKING**

This fast-paced networking event will put you face-to-face with prime business contacts in a unique and entertaining format. Participants will gain insight on networking strategies and leave with qualified leads. Projected attendance: 100+ per event; audience: Professionals from businesses of all sizes and industry types.

## **BUSINESS AFTER HOURS**

Hosted at various locations, **Business After Hours** is the premier networking opportunity for Chamber members and their businesses. One event per quarter will feature a brief presentation on a local issue of interest to the business community. Projected attendance: 80-100 per event; audience: Chamber members and their employees.





### **BUSINESS BEFORE HOURS**

Hosted at various locations, **Business Before Hours** is one of the most popular networking events for Chamber members. Projected attendance: 60-75 per event; audience: Chamber members and their employees.

### **SINGLE PROFESSIONALS MIXER**

Whether single professionals are looking for a new friend or a potential date, our diverse after work events provide the setting you need to expand your social circle. The event connects like-minded professionals between the ages of 30 and 60 with ease that might be a match.

### **ENTREPRENEUR INVESTOR NETWORKING SOCIAL**

Black entrepreneurs establishing their own businesses sometimes requires getting people to come to "their cave" to learn more about their products and services. Hosting an entrepreneur networking social is a wonderful way to do this kind of networking, and to meet other entrepreneurs and potential investors.



## **PRESENTING \$5,000**

- Top billing logo recognition on Chamber website and event signage when applicable
- Opportunity to speak at event(s)
- Display table at event(s)
- Two comp tickets to event(s)
- Names of attendees registered for the event(s)

## **HOST \$2,500**

- Logo recognition on Chamber website and event signage when applicable
- Opportunity to speak at event(s)
- Display table at event(s)
- Two comp tickets to event(s)
- Names of attendees registered for the event(s)

## **FOLLOWER \$1,000**

- Logo recognition event signage when applicable
- Display table at event(s)
- One comp tickets to event(s)

## **PATRON \$500**

- Logo recognition event signage when applicable
- One comp tickets to event(s)



BLACK CHAMBER  
OF COMMERCE

# Sponsorship Form

## Your Support Is Needed!

### SPONSOR INFORMATION

Donor Name(s) \_\_\_\_\_ Business Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

### DONOR RECOGNITION

Please indicate how you would like your name to appear in acknowledgments:

\_\_\_\_\_

\_\_\_\_\_ I wish to remain anonymous

By signing below, I/we are committing to the following sponsorship donation pledge to NOIR BLACK CHAMBER OF COMMERCE INC.

### PAYMENT INFORMATION

\_\_\_\_\_ I am fulfilling the entire sponsorship pledge now.

\_\_\_\_\_ I will pay the entire sponsorship pledge on or before \_\_\_\_\_.

I would like to be billed in \_\_\_\_\_ installments of \$ \_\_\_\_\_. ☐ Weekly ☐ Monthly

\_\_\_\_\_ Check enclosed (payable to NOIR BLACK CHAMBER OF COMMERCE INC.).

\_\_\_\_\_ Please charge my: \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ American Express \_\_\_\_\_ Discover

Card Holders Name: \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration \_\_\_\_\_ CVV Code \_\_\_\_\_

Other Method of Payment \_\_\_\_\_

### CONFIRMATION

Signature \_\_\_\_\_ Date \_\_\_\_\_

NOIR Black Chamber of Commerce is a 501(c)3 Non-Profit organization, Federal Tax ID# 84-2297515  
All donations are tax-deductible for the full amount less the value of any goods and/or services received.





BLACK CHAMBER  
OF COMMERCE

# JOIN OUR BOARD!

Dear Prospective Board Member,

On behalf of NOIR BLACK CHAMBER OF COMMERCE INC. (NOIRBCC), Louisville's newest and only Black Chamber of Commerce, I would like to personally congratulate you on your selection as a potential "Founding Executive Board Member" of the organization, which will launch the morning of August 19, 2019 at a Press Conference hosted by Metro Council President David James outside the front doors of the Chambers office, located in Old Louisville at 1151 South Fourth Street.

When forming NOIRBCC, I imagined selecting eight prominent black business leaders within our community, who have exhibited extraordinary influence as leadership in their professional capacities, to help lead and grow the organization. These specially leaders would assist and guide the black Chamber towards its strategic goal of becoming a catalyst for change in the city, with a specific focus on west Louisville, by changing the negative trajectory of its underserved black neighborhoods and communities through innovative approaches to economic development that will lead to growth for black entrepreneurs and black businesses.

As a NOIRBCC Executive Board Member, you will be provided an unprecedented opportunity to significantly impact the lives of our black brothers, sisters, and children, who have been overlooked, marginalized, and misused by activist and politicians for decades. Louisville is a gem of a city, but for decades the city has suffered from a lack of strong governance, leadership, and vision. These, along with other issues, have overwhelmingly led to the deterioration and isolation of west Louisville, black families, and black communities. All Board Members are required to donate a minimum of \$1,000.00 per year and generate \$50,000.00 per year in donations for the Chamber which will secure a seat on the Executive Board of Directors or generate \$25,000.00 per year in donations and secure the general seat on the Board of Directors.

I believe NOIR BLACK CHAMBER OF COMMERCE INC. is the vehicle by which we can reclaim our dignity, our communities, our voices, and our power by innovatively creating change for ourselves.

Included in this packet, you will find information on the NOIRBCC Board of Director's Responsibilities and Expectations, Organizational Bylaws, Organizational Overview and Structure, as well as an application.

In closing, I truly hope that you will strongly consider joining me on the NOIRBCC Board of Directors, as we embark on an exciting journey called "The Great Rebuild".

Please give me a call to discuss a possible time to meet to discuss in person, and if this isn't an appropriate time for you, no worries I completely understand.

Sincerely,

JOHN HOWARD SHAW-WOO  
FOUNDING CHAIRMAN  
**NOIR BLACK CHAMBER OF COMMERCE INC.**  
502-777-6307 O | 502-599-5299 C  
1151 S 4<sup>TH</sup> STREET LOUISVILLE KY 40203

# BOARD OF DIRECTORS

## EXECUTIVE BOARD MEMBERS (9)

- CHAIRMAN OF BOARD – JOHN SHAW-WOO
- VICE CHAIRMAN -
- SECRETARY -
- TREASURER -
- EXECUTIVE BOARD MEMBER -
- EXECUTIVE BOARD MEMBER -
- EXECUTIVE BOARD MEMBER -
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- EXECUTIVE BOARD MEMBER -

## CORPORATE BOARD MEMBERS (20)

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## STAFF (7)

- CHIEF EXECUTIVE OFFICER (CEO) – John Shaw-Woo
- PRESIDENT – OPEN
- CHIEF PROGRAMMING OFFICER (CPO) - OPEN
- CHIEF FINANCIAL OFFICER (CFO) – OPEN
- CHIEF ECONOMIC DEVELOPMENT OFFICER (CEDO) – Ashley Campbell
- CHIEF SMALL BUSINESS DEVELOPMENT OFFICER (CSBDO) – Randy Woodford
- CHIEF GRANTS OFFICER (CGO) – Edie Wooton
- CHIEF COMMUNICATIONS OFFICER & EVENTS PLANNING (CCO) – OPEN



BLACK CHAMBER  
OF COMMERCE

# RESPONSIBILITIES AND EXPECTATIONS

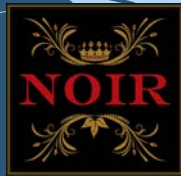
## Expectations

- Duty of Care — Each board member has a governing responsibility to participate actively in making decisions on behalf of the organization and to exercise his or her best judgment while doing so.
- Duty of Loyalty — Each board member must put the interests of the organization before their personal and professional interests when acting on behalf of the organization in a decision-making capacity. The organization's needs come first.
- Duty of Compliance — Board members bear the legal responsibility of ensuring that the organization complies with the applicable federal, state, and local laws and adheres to its mission.

## Responsibilities

- To Determine Mission and Purpose. The board must create and review statements of mission and purpose that articulate goals, means, and primary constituents served.
- To Select Chief Executive Officer. The board must reach a consensus on the chief executive's responsibilities and undertake careful search for most qualified individual for the position.
- To Support and Evaluate Chief Executive Officer. The board must ensure the chief executive has the moral and professional support he or she needs to further the goals of the organization.
- To Ensure Effective Planning. The board must actively participate in overall planning process and assist in implementing and monitoring the plan's goals.
- To Monitor and Strengthen Programs and Services. The board must determine which programs are consistent with the organization's mission and monitor their effectiveness.
- To Ensure Adequate Financial Resources. The board's foremost responsibility is to secure adequate resources for the organization to fulfill its mission.
- To Protect Assets and Provide Proper Financial Oversight. The board must assist in developing the annual budget and ensuring proper financial controls are in place.
- To Build a Competent Board. The board must articulate prerequisites to nominated board candidates, orient new members, and periodically and comprehensively evaluate their own performance.
- To Ensure Legal and Ethical Integrity. The board must adhere to legal standards and ethical norms.
- To Enhance the Organization's Public Standing. The board must clearly articulate the organization's mission, accomplishments, and goals to the public and garner support from the community.





BLACK CHAMBER  
OF COMMERCE

# BYLAWS

## **Article I – Name**

The name of this organization is NOIR BLACK CHAMBER OF COMMERCE INC.

## **Article II - Place of Business**

The Chamber's place of business is 1151 South Fourth Street, Suite 206, Louisville, Kentucky 40203. The mailing address is the same.

## **Article III – Purpose**

The purpose of the Chamber shall be to provide support, effective networking, and sharing of information to assist Kentucky black owned businesses thrive, and to uplift and support economic development amongst low-income black communities within Kentucky. The Chamber is a nonprofit, nonpartisan and nonsectarian 501(c)3 organization.

## **Article IV – Powers**

The Chamber is empowered to raise and receive money and other property by gift, devise, subscription, dues, and other legal means and to expand and contribute the funds so raised and perform actions necessary to carry out the purpose set forth in Article III of these by-laws. The Chamber shall have no capital stock and shall be operated solely for charitable purposes

## **Article V – Membership**

Any Kentucky black owned business having an interest in the objectives of the organization shall be eligible to apply for membership. The levels of membership are:

**Member** – A black business of any type wishing to join the Chamber.

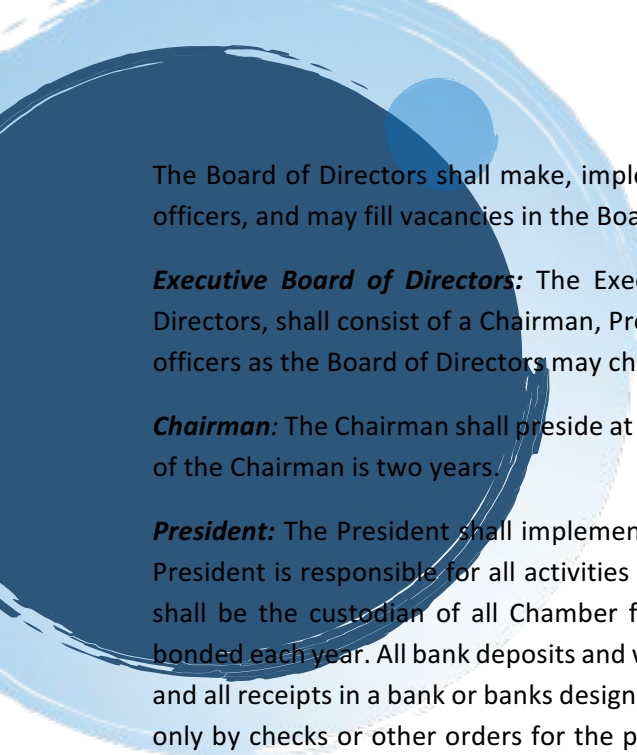
**Student Chapter** - A Black organization of students at a designated college or university wishing to have direct membership with the Chamber.

**Business Sponsor** – A special membership for small to midsize businesses seeking to become a Tier II sponsor of the Chamber.

**Major Corporate Sponsor** – A business with over \$1 million in sales seeking to become a Tier I sponsor of the Chamber.

## **Article VI - Board of Directors and Officers**

**Board of Directors:** There shall be no more than Nine Board of Directors at any one time. There shall be elections as vacancies are filled for the duration of the period designated for the vacancy. At each Annual Meeting, the Chamber Directors may fix the number of Directors, shall elect one-third of the number of so fixed to serve a term of three years, and may elect additional Directors for shorter terms to fill vacancies. The intent of this By-Law is that **wherever** practical the term of office of one-third of the number of Directors elected at any annual meeting shall expire at the next succeeding Annual Meeting.



The Board of Directors shall make, implement, and supervise the policies of the Chapter, shall elect all officers, and may fill vacancies in the Board of Directors, if needed, between Annual Meetings.

**Executive Board of Directors:** The Executive Board of Directors, elected from among the Board of Directors, shall consist of a Chairman, President, Vice-President, a Secretary, a Treasurer, and such other officers as the Board of Directors may choose to elect.

**Chairman:** The Chairman shall preside at all meetings of the members of the Board of Directors. The term of the Chairman is two years.

**President:** The President shall implement Chamber policy as established by the Board of Directors. The President is responsible for all activities and implements and manages the Strategic Plan. The President shall be the custodian of all Chamber funds. At Chamber expense he/she and the Treasurer shall be bonded each year. All bank deposits and withdrawals must be signed by both The President and Secretary, and all receipts in a bank or banks designated by the Board of Directors and shall disburse Chamber funds only by checks or other orders for the payment of money. The President and Treasurer shall make and submit to the Chamber such reports as the Chamber may prescribe relative to Chamber finances.

**Vice-President:** The Vice-President shall assist The President and such other officers as the Board of Directors may from time to time elect shall have such powers and perform such duties as the Board of Directors may determine.

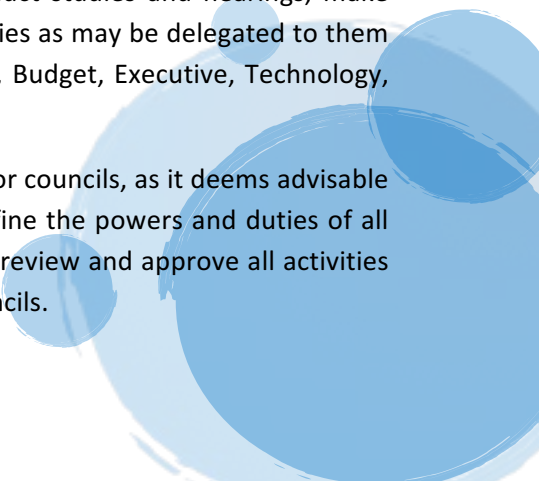
**Treasurer:** The Treasurer will oversee all financial records and manage the audits as they occur. The Treasurer will be ready always to accurately report to the Board of Directors the financial status of the Chamber.

**Secretary:** The Secretary shall record and keep minutes of the meetings and shall prepare and transmit to the Chamber such reports as may be required by the Chamber pursuant to these By-Laws.

**Board Members:** Board Members and such other officers as the Executive Board of Directors may from time to time elect shall have such powers and perform such duties as the Board of Directors may determine.

**Committees:** The President, by and with approval of the Board of Directors, shall appoint all committees and committee chairmen. He/she may appoint such ad hoc committees and their chairmen, as he deems necessary to carry out the program of the Chamber. Committee appointments shall be at the will and pleasure of the President/CEO and in no event shall exceed the term of the appointing President/CEO. It shall be the function of the committees to make investigations, conduct studies and hearings, make recommendations to the Board of Directors and to carry on such activities as may be delegated to them by the Board. The committees will be, but not limited to, Nomination, Budget, Executive, Technology, International Trade, Title VI, and Section 3.

**Divisions:** The Board may create such divisions, bureaus, departments, or councils, as it deems advisable to handle the work of the Chamber. The Board shall authorize and define the powers and duties of all divisions, bureaus, departments and councils. The Board shall annually review and approve all activities and proposed programs of such divisions, bureaus, departments or councils.



**Management:** The Board of Directors shall employ an Executive Director and shall fix his salary and other considerations of employment. The Executive Director shall act for and on behalf of the Board of Directors when the Board is not in session and shall be accountable to the Board for its action.

**Executive Director:** The Executive Director at the guidance and management of the Board of Directors manages the staff and operations. The Executive Director can also manage the monies that are received and, in addition to the President/CEO, is a signor on Chamber accounts.

**Staff:** The Executive Director will hire and train staff for the Chamber office. The positions and duties shall be consistent with the Strategic Plan and will be predicated on the Annual Budget and sufficient funding.

#### **Article VII – Finances**

**Funds:** All money paid to the Chamber shall be placed in a general operating fund. Funds unused from the current year's budget will be carried over to the following year.

**Disbursements:** Upon approval of the budget, the President and Treasurer are authorized to make disbursements on accounts and expenses provided for in the budget without additional approval of the Board of Directors. Disbursement shall be by check.

**Fiscal Year:** The fiscal year of the Chamber shall close on December 31.

**Budget:** As soon as possible after election of the new Board of Directors, the Treasurer shall compile a budget of estimated expenses for the coming year and submit it to the Board of Directors for approval.

**Insurance:** The Board of Directors shall purchase Directors & Officers Insurance (D&O) to protect board members who are sued over decisions made while serving on your board.

**Bonding:** The Chairman, President and such other officers of the Board may designate shall be bonded by a sufficient fidelity bond in an amount set by the Board and paid for by the Chamber.

**Procedure:** The Chamber shall use its funds only to accomplish the objectives and purposes specified in these by-laws, and no part of said funds shall inure, or be distributed, to the members of the Chamber. On dissolution of the Chamber, any funds remaining shall be distributed to one or more regularly organized and qualified charitable, educational, scientific, or philanthropic organizations to be selected by the Board of Directors.

#### **Article VIII - Parliamentary Authority**

The current edition of Roberts Rules of Order shall be the final source of authority in all questions of parliamentary procedure when such rules are not inconsistent with the By-Laws of the Chamber.

#### **Article IX – Amendments**

**Revisions:** These by-laws may be amended or altered by a two-thirds (2/3) vote of the Board or by most of the members at any regular or special meeting, providing the notice for the meeting includes the proposals for amendments. Any proposed amendments or alterations shall be submitted to the Board or the members in writing, at least ten (10) days before the meeting at which they are to be acted upon. Written proxy votes are acceptable.





BLACK CHAMBER  
OF COMMERCE

## ADOPTED PRACTICES

The concept of establishing a Black Chamber of Commerce is relatively new and we have found the following to be strengths that will help us succeed long-term as a Black Chamber of Commerce.

1. We will keep the Chamber's founders involved!
1. We will not rely totally on majority corporations or government funding!
2. We will operate with a written agenda!
3. We are established as a 501C-3 organization!
4. We will not merge or work as a subsidiary of a traditional mainstream chamber!
5. We will not appoint elected officials to our Board of Directors!
6. We will have a Board of Directors that is primarily comprised of entrepreneurs!
7. We will not become partisan in our advocacy!
8. We will not have many board members that also belong to other identical organizations!
9. We will not focus exclusively on provincial issues (no chamber is an island)!
10. We will concentrate on business in general and not on specific trades!
11. We will be vigilant in dealing with problems that negatively affect our membership!
12. We will not set an agenda to meet only the needs of the board members!
13. We will establish dialogue and collaborations with Black church establishments!
14. We will be a minority chamber and we will focus specifically on Black issues!
15. We will approach issues within a relentless fashion and a conclusive strategy!
16. We will collaborate with other chambers and become financial connected with the National Black Chamber of Commerce!
17. We will not assume there will be no struggle (there must be a struggle)



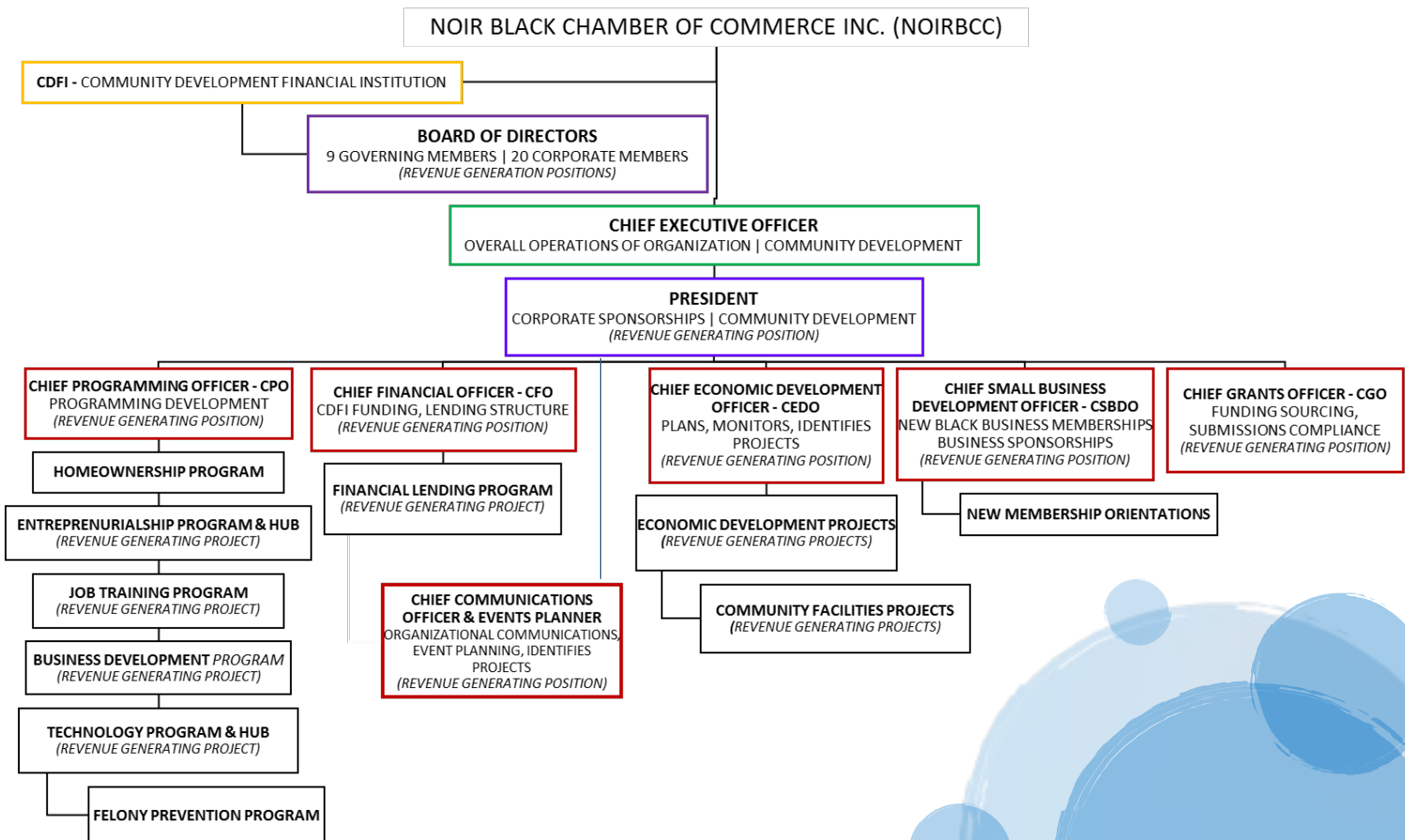
BLACK CHAMBER  
OF COMMERCE

# ORGANIZATIONAL CHART

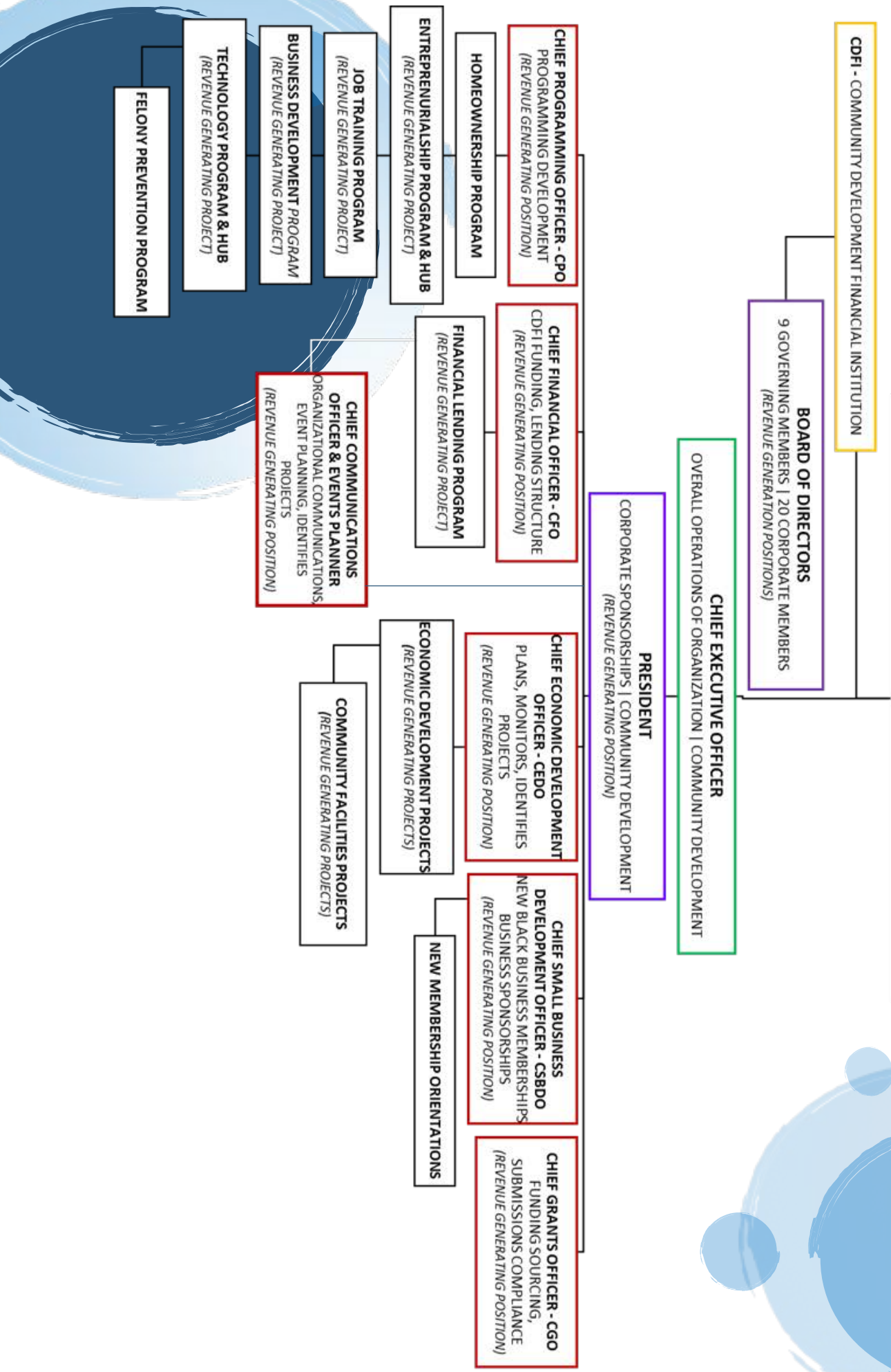
## NOIRBCC CDFI

NOIRBCC COMMUNITY DEVELOPMENT FINANCIAL INSTITUTION (CDFI) has a common goal of expanding economic opportunities in low-income black communities by providing access to financial products and services for residents and businesses. When certified, NOIRBCC will become a bank, credit union, loan fund, microloan fund, or venture capital provider. CDFIs are helping families finance their first homes, supporting community residents starting businesses, and investing in local health centers, schools, or community centers. NOIRBCC strives to foster economic opportunity and revitalization in west Louisville's low-income neighborhoods by bringing together diverse private and public-sector investors to create economic opportunity and growth.

Through the following organization structure, NOIRBCC will be able to accomplish its goals by hiring seasoned talent professionals that will ensure continued growth for the organization.



# NOIR BLACK CHAMBER OF COMMERCE INC. (NOIRBCC)







BLACK CHAMBER  
OF COMMERCE

## OPERATIONAL BUDGET

NOIRBCC receives funding from banks, corporations, foundations and government agencies. It, in turn, uses that funding to provide financing (loans, grants and equity), and technical and management assistance to local partners and developers. Through its urban and rural offices, and affiliates and entities, it works with a vast network of community-based partners to make investments in housing, businesses, jobs, education, safety, and health.

# COMING SOON!



BLACK CHAMBER  
OF COMMERCE

## BOARD OF DIRECTORS APPLICATION

Serving on the Board of Directors is a leadership opportunity that will allow you to influence and connected to people and organizations involved in improving the lives of Louisville's disadvantaged and underserved black communities. We appreciate your submitting your credentials to serve on the NOIR BLACK CHAMBER OF COMMERCE BOARD OF DIRECTORS.

NAME

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ADDRESS

---

---

PHONES

---

EMAIL

---

EMPLOYER

---

POSITION

---

DEGREES

---

OTHER LEADERSHIP EXPERIENCE (board, professional and/or community involvement)

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QUALIFICATION STATEMENT- PLEASE ATTACH (A brief description of skills, resources and experience make you a qualified candidate for the Board - 50 – 100 words for ballot and website)

PLEASE ALSO PROVIDE:

- ☐ Résumé or CV
- ☐ Headshot photo (preferably professional for ballot and website)
- ☐ 1 Professional reference - name and contact information

BOARD SPONSORSHIP LEVEL:

- ☐ EXECUTIVE BOARD OF DIRECTORS (\$1,000 Yearly Contribution + \$50,000 Yearly Generated Donations)
- ☐ BOARD OF DIRECTORS (\$1,000 Yearly Contribution + \$25,000 Yearly Generated Donations)

SUBMIT TO: NOIR BLACK CHAMBER OF COMMERCE INC.

ATTN: JOHN SHAW-WOO

1151 South Fourth Street, Suite 206 Louisville, Kentucky 40203 • Email: [John@NOIRBCC.org](mailto:John@NOIRBCC.org)